



Registration Form

Come participate in our seasonal celebration by creating a scarecrow to lurk about in the garden. Big and small, frightening and friendly, silly and serious, have your group create something special for Cheekwood visitors to enjoy! Being a part of this fun event is easy! Cheekwood provides the framework for the scarecrow and you provide the creativity! Just fill out the following registration form and return to the contact listed on the bottom of the page. Space is limited, so don't delay! **Registration forms must be returned by Friday July 24, 2009.**

- Scarecrows must be designed with a family friendly theme and must be approved in advance by Cheekwood staff.
- Small groups and individuals are encouraged to participate.
- Please review the registration information prior to registering to participate. It includes FAQ's, important dates, and detailed information on delivery and set up.
- Materials must be used that can withstand being outdoors for the duration of the exhibition.
- Framework for scarecrows will be provided and must be picked up at Cheekwood between Thursday, July 30 – Saturday, August 1.
- Completed scarecrows are to be brought to Cheekwood assembled by participants Saturday, August 29 or between Monday, August 31 – Wednesday, September 2.
- A sign will be provided for each scarecrow by Cheekwood and will list the scarecrow's title and group name. The Title Form is included in the registration information and is due to Cheekwood on Monday, August 3.
- Cheekwood staff will remove and dispose of scarecrows at the end of the exhibit unless other arrangements are made.

Group Name _____ Group Leader _____
Primary Email _____ Primary Phone _____
Mailing Address _____

Group Leader Signature* _____

*Please note: Group Leader's signature is agreement to participate in exhibit, space permitting, and to adhere to terms and conditions outlined by Cheekwood Staff.

Participation is on a first come, first serve basis. Please return form as soon as possible to guarantee participation. Please return form by email, fax, or mail to:

Leigh Anne Lomax, Botanical Garden and Horticulture Manager
1200 Forrest Park Drive
Nashville, TN 37205

lalomax@cheekwood.org

Phone: 615-353-6969 or Fax: 615-353-2731





Participation Information

Thank you for participating in our seasonal celebration, Scarecrows! We are very excited to be working with you. The following information should answer most of your questions, but please don't hesitate to contact us if you need additional information.

This year we are proud to announce we will be participating in NASHVILLE'S CITY WIDE CELEBRATION OF MARK TWAIN. Cheekwood joins the Nashville Public Library and the entire city of Nashville in celebrating the literary heritage and humor of Mark Twain in this inclusive and cross-discipline artistic celebration of the lively, provoking, and distinctly American writer. Imagine book clubs, art exhibitions, theater presentations, dance performances, marionette shows, and musical tributes as rich and varied as Twain's writing taking place all over Nashville in 2009. The viewpoints, stories, and presentations will be as diverse as our community and will enrich the understanding of learners of all ages. Each year, Cheekwood awards the best scarecrows in featured categories. You are invited to join in the city-wide celebration by creating a scarecrow with a Mark Twain theme (optional). Other categories include Staff Favorite and Member Favorite.

Important Dates

Friday, July 24

Registration Forms due to Cheekwood.

Thursday, July 30 – Saturday, August 1

9:30 AM – 4:00 PM

Pick up scarecrow framework at Cheekwood's Botanic Hall. An email will be sent to participants as a reminder one week in advance. Please remember to bring the gate pass that is attached to the bottom of the Sign Form to show the gate attendant.

Monday, August 3

Title Form due to Cheekwood

Saturday, August 29, Monday, August 31 – Wednesday, September 2

9:30 AM – 4:00 PM

Scarecrows due to Cheekwood for setup in Gardens. Staff will be available to direct you to the location where your scarecrow will be placed. Participant is responsible for actual set up. Please bring anything you will need to complete your set up. Cheekwood will not be able to provide tools, equipment, or assistance with set up.

Saturday, September 5 – Sunday, November 1

Scarecrows open to the public.

Monday, November 2

Scarecrow take down. Please note: Cheekwood staff will remove and dispose of all scarecrows. If you wish to save your scarecrow, arrangements must be made at the time of installation. Any scarecrows remaining after Monday, November 9 will be disposed of.



Information and Rules

- Please keep in mind that this is a family friendly exhibition. Scarecrows in poor taste, reflecting controversial social or political situations, or containing overly commercial or promotional subject matter will not be accepted. No handouts, promotional materials, or free giveaways can be associated with any entry. Cheekwood reserves the right to refuse any scarecrow determined to be outside the spirit of the exhibition. Participants will be asked to provide the theme for their scarecrow on the Title Form included in this information packet.
- Scarecrows will be installed throughout the gardens along the sidewalks. Cheekwood will provide and install a sign for each scarecrow that will include the scarecrow's title and group name. The Title Form is due back to Cheekwood by Monday, August 3.
- Due to space limitations, signs will only be able to include the scarecrow's title and the group name (or individual if only one person is participating).
- Cheekwood will provide participants with framework to construct their scarecrow. Framework will consist of a six foot tall cross made of PVC with a shoulder width of two feet. This will be placed over a post in the garden to provide support. Staff will determine the location of each scarecrow and will place the post in the garden prior to the delivery of the scarecrow.
- Cheekwood is not responsible for any loss or damage to the entries.
- Cheekwood reserves the right to use photographs and names of the scarecrows for future publicity.
- Cheekwood reserves the right to remove any scarecrow that deteriorates beyond an acceptable level during the exhibition, including having parts pulled off by visitors. Please make sure your submissions are as weather-proof and indestructible as possible! Please see Helpful Hints at the end of this package.
- Please do not include live plant material, straw, hay, or mulch as part of your display.
- Maximum overall dimensions must not exceed 1000 cubic feet (e.g. 10x10x10) without prior permission.

Helpful Hints for Making Scarecrows

- The most important thing to remember is to HAVE FUN!
- Highly recommended reading: *Scarecrows: Making Harvest Figures and Other Yard Folks* by Felder Rushing
- Spray Scotchgard on the inside and outside of the clothing to prevent mildew.
- Make your scarecrow bold!
- Stuffing can be made from many materials, but newspaper and water-soluble peanuts generally do not work. Plastic bags and bubble wrap work well as does newspaper stuffed inside plastic bags.
- Use weather resistant materials. Nylon and polyester fabrics hold up better and fade less than cotton.
- Ideas for hair and head: stuffed pillow case, gourds, yarn, broom, corn, shredded plastic, moss, raffia, old milk jug, pot, wood, balls, or old mops.
- Scarecrows stay outside in the garden, so make sure everything is secure. Sewing works best, but large safety pins or staples will work as well.
- Do not use latex gloves, they quickly disintegrate outdoors.

Questions?

Contact: Leigh Anne Lomax, Botanical Garden and Horticulture Manager
Email: lalomax@cheekwood.org
Phone: 615-353-6969 or Fax: 615-353-2731



Title Form

Due to Cheekwood Monday, August 3

Please Print Clearly!

Group Name*	<i>Example: Girl Scouts of Middle Tennessee Troop 100</i>
Scarecrow Title*	<i>Example: Abra-Crow-Dabra</i>

**Sign will appear exactly as printed here.*

**Sign will only be able to include group name due to space limitations. Individuals participating will be able to use their name instead of a group name.*

Theme	<i>Not included on sign, administrative use only.</i>
-------	---

Please return to: Leigh Anne Lomax, Botanical Garden and Horticulture Manager
 1200 Forrest Park Avenue
 Nashville, TN 37205
 Email: lalomax@cheekwood.org
 Phone: 353-6969 or Fax: 353-2731

Please remove bottom portion and keep for admittance to Cheekwood.



Please show to gate attendant for admittance on the following dates:

Thursday, July 30 – Saturday, August 1
9:30 AM – 4:00 PM

Saturday, August 29, Monday, August 31 – Wednesday, September 2
9:30 AM – 4:00 PM